



Guaranteed ■ Measurable
Leadership Growth



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“Sharing Montana with my clients is one of the things that brings me great satisfaction in my work. After acquiring almost two million frequent flyer miles working with my clients across the country, I made it a personal priority to bring more clients to Montana. There is something undeniably powerful about the intense work we do, the magic of spending time in Montana that feeds self-reflection and self-improvement, and most importantly, generates results. I invite you to learn more about me and the results I can generate for you, your team, and your business.”

Do you have one behavior that if changed, would make a positive difference in the way you lead?

Successful leaders hire Joe when this one habit or set of habits is getting in the way of their success. He helps high achieving leaders create breakthroughs in personal and team performance. Joe helps his clients change behaviors with a proven process inspired by Marshall Goldsmith, the pre-eminent thought leader in Executive Coaching.

When Leadership Outfitters hired a marketing company to interview past clients, the phrase clients used most often to describe their experience was “Life Altering”. Why? Because clients create behavioral change that is sustainable and recognized by others. For most of his career, Joe has focused on coaching entrepreneurs and corporate leaders. He enjoys living in Montana and sharing it with his clients providing coaching, retreats, and one-on-one intensives in Bozeman, Montana.

Since 1992, Joe has run a successful coaching company, developing executives in the U.S., Canada, and Mexico. He has strengths in helping leaders change behaviors to better connect, motivate, lead, and inspire their teams. His clients appreciate his straight forward, no-nonsense style. As an active coach with over 5,000 hours of coaching experience, Joe focuses on real life application: achieving breakthroughs, getting results, and creating sustainable behavioral change in already successful leaders.

Joe started his career with 7-Eleven, managing 62 stores in Seattle. He continued developing leaders at Miller Brewing Company where he was responsible for the training and development of Miller distributors throughout the U.S., Canada, and Mexico. Joe is not only a veteran of the corporate trenches, he's a natural leader. Throughout his life, he has held the position of president or vice-president in ten businesses, organizations, and boards of directors. In addition, Joe has authored articles on selling, leadership, and coaching, and has served as a co-host for a monthly radio show on leadership. Joe received his Bachelor of Arts degree from Washington State University. In 2001, he graduated from a three-year professional development program on Coaching and Leadership offered by the Center for Authentic Leadership in Atlanta. He is a Marshall Goldsmith Certified Stakeholder Centered Coach, a member of the International Coach Federation, Licensed Distributor for Insights Discovery, Advisory Council Member for Insights Discovery, and Chairman of the Board of Warriors and Quiet Waters.

Joe enjoys spending time with his family and is a passionate outdoorsman who enjoys working with his horses, bow-hunting elk and deer, and fly fishing the waters of Montana.