



Guaranteed ■ Measurable
Leadership Growth



JULIE PUENTES

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"I am blessed to do this work. I know it makes a difference and has impact far beyond the board room or office. I will never tire of the privilege of witnessing a client grasping a new perspective or courageously responding from an authentic place within rather than reacting from habits and patterns that compromise their potential. I want to help people achieve more, but more importantly, be more. Then they can realize their dreams and be effective leaders in all aspects of their lives.

In 2002 when I entered a graduate program in Organizational Leadership & Ethics, I had no idea where it would lead me or how profoundly it would change my life. Over two years, I learned that leadership is often misunderstood, hard to practice, not about command and control, and includes a wide range of competencies that anyone can learn and use to positively impact their own lives and the lives of others. I learned that true leadership requires skills that many in businesses, governments, and communities have actively avoided or ignored. And, I became quite certain that to meet the challenges of today's world in these arenas, heart, spirit, and connectedness must be brought back into the art of practicing leadership.

Another event after graduate school occurred when, by chance, I read a book that outlined the various ways horses were being used to help people in personal development. Some of the concepts discussed in the book were so similar and aligned with my studies in leadership and emotional intelligence (EQ) that I became very excited about the possibility of using horses in leadership development. Being deeply involved with horses my entire life, I felt destined to go in this direction. So, I did."

Working in what she calls "her ideal career", Julie is devoted to partnering with clients to develop their leadership abilities and use them effectively in their jobs, communities, and lives. Committed to the principles of self-awareness and emotional intelligence, she helps people see and feel their impact on others and act with clear intention and purpose.

Julie has combined her life-long passion for horses with her knowledge of psychology and leadership to bring unique and pioneering approaches to learning and development in her coaching and leadership work. In addition, she is the Founder of HorseLink, a non-profit horse sanctuary offering equine-assisted programs to veterans and other populations navigating difficult life challenges. Julie is a certified Marshal Goldsmith coach, an approved facilitator in Equine-Assisted Leadership, has a Master of Science degree in Organizational Leadership and Ethics from St. Edward's University, and Bachelor of Arts degree in Psychology from the University of Texas.