



Leading in Turbulent Times

Does this describe the challenges you're facing these days?

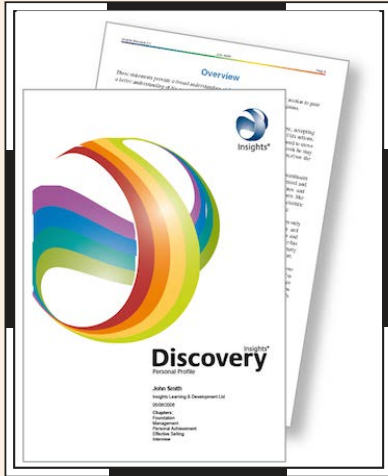
- Volatility
- Uncertainty
- Complexity
- Ambiguity

When you add COVID-19 to that mix,
the uncertainty and complexity can quickly turn into
insecurity, unpredictability, and conflict.

That's a lot of pressure on leaders.

We're proud to introduce this innovative program to help leaders
manage their business and their people through these challenging times.





"It's not the strongest species that survives, nor the most intelligent, but the one most responsive to change."

- Charles Darwin



"It's okay to RE-THINK what you THOUGHT yesterday."

- The Smoking Prophet

LEADING IN TURBULENT TIMES

Never has effective leadership been more important, or more challenging. This is a time for a calm, disciplined approach to leadership; a time for being aware of how your emotions and behaviors influence your effectiveness. Your challenge as a leader is to ensure all your actions are purposeful and help keep the organization on course.

That's a lot of pressure on leaders that can be relieved with the following program outcomes, incorporating the knowledge from your Insights Discovery Profile:

OUTCOMES: Session #1

Leading in Turbulent Times-Transition is Internal

1. Explain the difference between change and transition in turbulent times
2. Explore how to impact productivity in a positive way during turbulent times and change
3. Experience the importance of putting your people first
4. Learn how color preferences manifest in leadership – both on a good and bad day
5. Use a knowledge of the strengths and challenges of each Insights color energy to positively impact change
6. Understand color energy stress behaviors and identify what is showing up for you
7. Understand the importance of being aware of your mood as the leader and its impact on the people you lead
8. Explore how to use emotions as information to take action

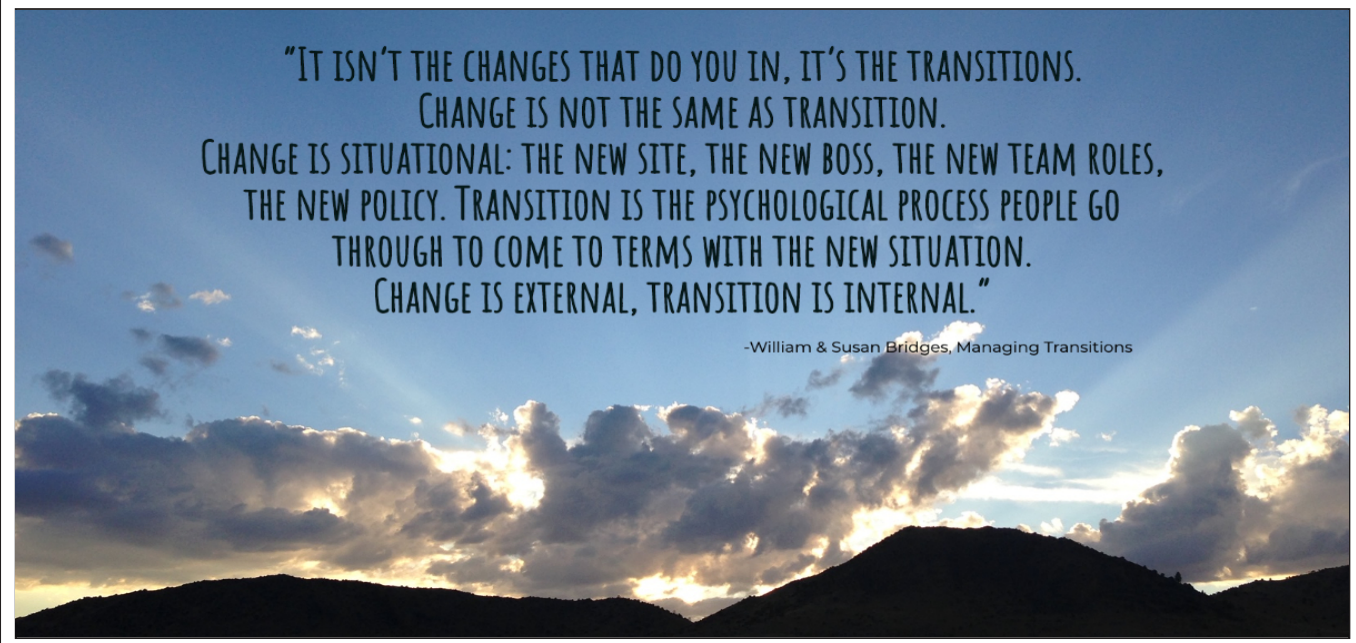
Leading in Turbulent Times can be delivered virtually or in-person in two, 2-hour interactive sessions.





"IT ISN'T THE CHANGES THAT DO YOU IN, IT'S THE TRANSITIONS.
CHANGE IS NOT THE SAME AS TRANSITION.
CHANGE IS SITUATIONAL: THE NEW SITE, THE NEW BOSS, THE NEW TEAM ROLES,
THE NEW POLICY. TRANSITION IS THE PSYCHOLOGICAL PROCESS PEOPLE GO
THROUGH TO COME TO TERMS WITH THE NEW SITUATION.
CHANGE IS EXTERNAL, TRANSITION IS INTERNAL."

-William & Susan Bridges, Managing Transitions



*"The greatest danger in times of
turbulence is not the turbulence. It is
to act with yesterday's logic."*

- Peter Drucker



*"Everyone thinks of changing the
world, but no one thinks of changing
himself."*

- Leo Tolstoy

OUTCOMES: Session #2

Leading in Turbulent Times- Change is External

1. Learn and apply a Six-Step Strategic Approach to successfully lead your business and your people through turbulent times
2. Prioritize solutions to eight of the most common business challenges during turbulent times
3. Discuss and identify a Plan of Action based on the 6-Step Strategic Approach, resulting in a useable plan developed and endorsed by all of the participants
4. Learn how Insights color energies can help you generate innovative solutions to business challenges
5. 8 Plans of Action to address each of the 8 Business Challenges, developed and endorsed by all of the participants

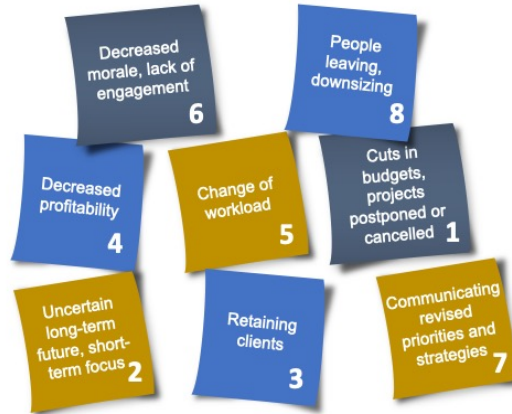
*"One of the biggest mistakes we make is assuming
that other people think the way we think."*

-Success Portal



Guaranteed ■ Measurable
Leadership Growth

Most Common Business Challenges During Turbulent Times



WHAT WILL THIS HELP YOU WITH?

- Leverage Insights Discovery to recognize the human side of turbulence and meeting the challenge of these times.
- Provide you with a checklist of things to address in your business, ensuring you are focusing on both relationships and tasks to be successful.
- Facilitate dialogue between your organization's leaders around what needs to change to meet current challenges.
- Prioritize your business challenges and set action plans to address them.
- Maintain employee motivation and commitment, as well as client relationships.

INVESTMENT

Includes:

- Two, 2-hour interactive sessions, either virtual or in-person
 - Session #1: Leading in Turbulent Times- Transition is Internal \$3,000
 - Session #2: Leading in Turbulent Times- Change is External \$3,000
- Set of Turbulent Times Business Challenge Cards
- An individual pre-work interview and a 1-hour coaching session after the program
- PRE-REQUISITE: Each person must have an Insights Discovery Profile which has been debriefed with them prior to their participation



Plan your sessions now!
Contact Megan Brummel by calling 406-581-5496

